

## Live Free Promotion Australian Terms and Conditions

<b>Promoter</b>	Brown Brothers Milawa Vineyard Pty Limited (ABN 56 005 349 235), 239 Milawa-Bobinawarra Road, Milawa VIC 3678, Australia.
<b>Australian Promotion Period</b>	12.01am (AEDT) on 18/01/2021 to 11.59pm (AEST) on 11/04/2021.
<b>Who can enter?</b>	Only Australian residents who are aged 18 or over.
<b>Who can't enter?</b>	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this promotion.
<b>Where will the promotion run?</b>	The promotion will run in participating liquor licensed outlets which are stocking specially marked products ( <b>Outlets</b> ) in Australia.  The Outlets include the online stores of participating Outlets, including the Brown Brothers e-commerce online store at <a href="http://www.brownbrothers.com.au">www.brownbrothers.com.au</a> .
<b>Website</b>	<a href="http://www.bblivefree.com.au">www.bblivefree.com.au</a>
<b>Qualifying Purchase</b>	Any one (1) of the following specially marked 750ml bottles of Brown Brothers: <ul style="list-style-type: none"> <li>• Moscato;</li> <li>• Moscato Rosé;</li> <li>• Moscato Sauvignon Blanc;</li> <li>• Sparkling Moscato;</li> <li>• Sparkling Moscato Rosé;</li> <li>• Zibibbo;</li> <li>• Zibibbo Rosé;</li> <li>• Cienna;</li> <li>• Dolcetto &amp; Syrah;</li> <li>• Moscato Chardonnay;</li> <li>• Moscato Pinot Grigio; or</li> <li>• Crouchen Riesling.</li> </ul>
<b>Entry instructions</b>	You must, during the Australian Promotion Period: <ol style="list-style-type: none"> <li>(a) make a Qualifying Purchase from an Outlet in Australia and collect your itemised purchase receipt;</li> <li>(b) visit the Website and locate the entry page <b>OR</b> if available, scan the QR code (found on the back of the specially marked necktag) on your smart mobile phone; and</li> <li>(c) fill out and submit the online entry form, including by uploading an image of the Qualifying Purchase receipt, providing all other requested information,</li> </ol> <p>to swipe or click enter the Trans-Tasman prize draw and to see if you have provisionally won an instant prize and if so, which instant win prize you have provisionally won.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be a Qualifying Purchase) and the date of purchase (which must be during the relevant Promotion Period before you submitted your entry).</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>

<p><b>How are instant win prizes awarded?</b></p>	<p>There are up to 23,400 instant win prizes available to be awarded to Australian Residents based on pre-determined winning moments during the Australian Promotion Period selected by a computerised random system at Blackhawk, Level 1, 534 Church Street, Cremorne VIC 3121 (<b>Blackhawk</b>).</p> <p>You will get a return online message acknowledging your entry and informing you if you have provisionally won a prize and if so, details on how to verify your entry and claim your prize.</p>																		
<p><b>How many major winners will there be and how will they be chosen?</b></p>	<p>There will be 1 Trans-Tasman winner determined in respect of this promotion.</p> <p>The draw will be held at 12pm (AEST) on 14/04/2021 at Blackhawk.</p> <p>The first valid entry drawn randomly from the entries received during the Australian and New Zealand Promotion Periods will win the Trans-Tasman prize.</p> <p>The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (<b>Reserve Entrants</b>) - see 'Unclaimed Prize/s' section below.</p>																		
<p><b>What can I win?</b></p>	<p>There are up to 23,401 prizes available – 23,400 instant win prizes and 1 Trans-Tasman prize.</p> <p><b>Instant win prizes</b></p> <p>There are up to 23,400 instant win prizes available in Australia, as follows:</p> <table border="1" data-bbox="432 786 1386 1084"> <thead> <tr> <th>Prize</th> <th>Number of prizes available</th> <th>Total value of prizes</th> </tr> </thead> <tbody> <tr> <td>AUD10 Virtual VISA card</td> <td>17,000</td> <td>AUD170,000</td> </tr> <tr> <td>AUD20 Virtual VISA card</td> <td>5,000</td> <td>AUD100,000</td> </tr> <tr> <td>AUD50 Virtual VISA card</td> <td>1,000</td> <td>AUD50,000</td> </tr> <tr> <td>AUD100 Virtual VISA card</td> <td>400</td> <td>AUD40,000</td> </tr> <tr> <td><b>Total (up to):</b></td> <td><b>23,400</b></td> <td><b>AUD360,000</b></td> </tr> </tbody> </table> <p>Instant prizes will be delivered to the email address associated with the winner's entry within 30 days of verification.</p> <p><b>Instant Win (Virtual VISA) claim process (post verification):</b></p> <ol style="list-style-type: none"> <li>Valid Instant Win prize winners will receive an eDM from <a href="mailto:rewards@cometrue.com.au">rewards@cometrue.com.au</a> with the token redemption button included to the applicable prize value won;</li> <li>Upon receipt of the Prize Winner eDM, verified Instant Win prize winners click to redeem their Virtual VISA and add in their mobile details;</li> <li>The Virtual VISA number is shown on screen (<i>note: This needs to be screenshotted or printed</i>). CCV and expiry are then sent in a text message to nominated number provided by the Instant Win prize winner in redemption process.</li> <li>The Instant Win prize winner has 3 months from receipt to spend the Virtual VISA online or over phone.</li> </ol> <p>There is a limit of 5 instant win prizes per person (except for SA).</p> <p><b>Trans-Tasman prize</b></p> <p>The Trans-Tasman prize is AUD50,000 cash to be awarded in the form of an EFT transfer.</p> <p>For the avoidance of doubt, there is only 1 Trans-Tasman prize to be awarded across Australia and New Zealand.</p>	Prize	Number of prizes available	Total value of prizes	AUD10 Virtual VISA card	17,000	AUD170,000	AUD20 Virtual VISA card	5,000	AUD100,000	AUD50 Virtual VISA card	1,000	AUD50,000	AUD100 Virtual VISA card	400	AUD40,000	<b>Total (up to):</b>	<b>23,400</b>	<b>AUD360,000</b>
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<p><b>Total Australian prize pool</b></p>	<p>The instant prize pool is up to AUD360,000.</p> <p>The overall total prize pool in Australia is up to AUD410,000.</p>																		
<p><b>How many times can I enter?</b></p>	<p>You can enter up to 3 times per day in Australia, provided you only enter once per Qualifying Purchase and per receipt. Each entry must be submitted separately in accordance with these Terms and Conditions.</p>																		

<p><b>How and when will the winners be informed?</b></p>	<p>Instant prize winners will be notified in writing within two days of verification.</p> <p>The Trans-Tasman prize winner will be notified:</p> <ul style="list-style-type: none"> <li>• by phone; and</li> <li>• in writing by email,</li> </ul> <p>within two days of determination.</p> <p>The Trans-Tasman prize winner will have their name and state/territory/region of residence published on the Website on 16/04/2021 for a period of 28 days.</p>
<p><b>Proof of purchase</b></p>	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> <li>• original itemised purchase receipt(s).</li> </ul> <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
<p><b>Unclaimed prize/s</b></p>	<p><b>Prize claim date:</b> 5pm (AEST), which is 7pm (NZST) on 14/07/2021.</p> <p><b>Unclaimed Trans-Tasman prize determination:</b> 12pm (AEST), which is 2pm (NZST) on 15/07/2021 at Blackhawk.</p> <p>If the Trans-Tasman prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact the winner (or the winner does not contact the Promoter) by the prize claim date above, the relevant entry will be discarded and the Promoter will re-award the prize to a Reserve Entrant and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize. Any winner will be informed:</p> <ul style="list-style-type: none"> <li>• by phone; and</li> <li>• in writing by email,</li> </ul> <p>within two days of determination. Any Trans-Tasman winner will have their name and state/territory/region of residence published on the Website on 19/07/2021 for a period of 28 days.</p> <p>Where the Promoter is unable to contact a Reserve Entrant or unclaimed prize draw winner via phone within 5 working days of the Promoter's first attempt, this will mean the prize will be treated as unclaimed and the Promoter will not re-award the prize.</p>
<p><b>Collection and use of your personal information</b></p>	<p>If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter reasonably requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity relating to this promotion.</p> <p>The Promoter may collect your personal information directly or through the Promoter's agents or contractors, including Blackhawk Network (Australia) Pty. Ltd. (ABN 84 123 251 703), Privacy Policy: <a href="https://blackhawknetwork.com.au/privacy-policy/">https://blackhawknetwork.com.au/privacy-policy/</a>. The Promoter will use your personal information to conduct and manage the promotion. The Promoter may disclose your personal information to the Promoter's related companies, agents and contractors to assist in conducting this promotion, communicating with you or storing data or to hold and use for fraud prevention purposes. This may include disclosures to locations outside of Australia and New Zealand.</p> <p>By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility.</p> <p>The Promoter's Privacy Policy (see <a href="http://www.brownbrothers.com.au/privacy-policy">www.brownbrothers.com.au/privacy-policy</a>) includes information about:</p> <ul style="list-style-type: none"> <li>(d) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</li> <li>(e) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</li> </ul>

<b>Responsible drinking</b>	<p><b>Enjoy alcohol responsibly.</b> Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: <a href="https://www.nhmrc.gov.au/file/1641/download?token=1O3AafPu">https://www.nhmrc.gov.au/file/1641/download?token=1O3AafPu</a>. If this promotion is conducted in NSW, see also the NSW Liquor Competition Guidelines and Intoxication Guidelines at <a href="https://www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf">https://www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf</a>. Where relevant, your participation in this promotion may be subject to the liquor serving policy of businesses conducting the promotion and/or providing the prize.</p> <p>All advertising material for this promotion will include a message regarding responsible consumption of alcohol.</p>
<b>Permit numbers</b>	<p>Authorised under:</p> <p>ACT Permit No. TP 20/01151</p> <p>SA Licence No. T20/1018</p> <p>NSW Authority No. TP/00036</p>

### New Zealand Terms and Conditions

<b>Promoter</b>	Taylor Brown Limited (Company Number 1926816), Unit 12, Building D, 43 Apollo Drive, Rosedale 0632 AUCKLAND.
<b>New Zealand Promotion Period</b>	12.01am (NZDT) on 15/02/2021 to 11.59pm (NZST) on 11/04/2021.
<b>Who can enter?</b>	Only New Zealand residents who are aged 18 or over.
<b>Who can't enter?</b>	Directors, officers, management and employees (and their immediate families) of: <ul style="list-style-type: none"> <li>(f) the Promoter; and</li> <li>(g) the agencies, companies or participating premises associated with this promotion.</li> </ul>
<b>Where will the promotion run?</b>	<p>The promotion will run in participating liquor licensed outlets which are stocking specially marked products (<b>Outlets</b>) in New Zealand.</p> <p>The Outlets include the online stores of participating Outlets, including the Brown Brothers e-commerce online store at <a href="http://www.brownbrothers.com.au">www.brownbrothers.com.au</a>.</p>
<b>Website</b>	<a href="http://www.bblivefree.com.au">www.bblivefree.com.au</a>
<b>Qualifying Purchase</b>	<p>Any one (1) of the following specially marked 750ml bottles of Brown Brothers:</p> <ul style="list-style-type: none"> <li>• Moscato;</li> <li>• Moscato Rosé;</li> <li>• Moscato Sauvignon Blanc;</li> <li>• Sparkling Moscato;</li> <li>• Sparkling Moscato Rosé;</li> <li>• Zibibbo;</li> <li>• Zibibbo Rosé;</li> <li>• Cienna; or</li> <li>• Dolcetto &amp; Syrah.</li> </ul>
<b>Entry instructions</b>	<p>You must, during the New Zealand Promotion Period:</p> <ul style="list-style-type: none"> <li>(a) make a Qualifying Purchase from an Outlet in New Zealand and collect your itemised purchase receipt;</li> <li>(b) visit the Website, locate the entry page <b>OR</b> if available, scan the QR code (found on the back of the specially marked necktag) on your smart mobile phone; and</li> </ul>

	<p>(c) fill out and submit the online entry form, including by uploading an image of the Qualifying Purchase receipt and providing all other requested information, to swipe or click to enter the Trans-Tasman prize draw.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be a Qualifying Purchase) and the date of purchase (which must be during the relevant Promotion Period before you submitted your entry).</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>
<b>How many major winners will there be and how will they be chosen?</b>	<p>There will be 1 Trans-Tasman winner determined in respect of this promotion.</p> <p>The draw will be held at 2pm (NZST) on 14/04/2021 at Blackhawk, Level 1, 534 Church Street, Cremorne VIC 3121 Australia (<b>Blackhawk</b>).</p> <p>The first valid entry drawn randomly from the entries received during the Australian and New Zealand Promotion Periods will win the Trans-Tasman prize.</p> <p>The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (<b>Reserve Entrants</b>) - see 'Unclaimed Prize/s' section below.</p>
<b>What can I win?</b>	<p>The prize is AUD50,000 cash, which is approximately NZD53,609.50 (indicative only and subject to exchange rates at time of transfer) to be awarded in the form of an EFT transfer.</p> <p>For the avoidance of doubt, there is only 1 Trans-Tasman prize to be awarded across Australia and New Zealand.</p>
<b>Total New Zealand prize pool</b>	<p>The total New Zealand prize pool AUD50,000 cash, which is approximately NZD53,609.50 (indicative only and subject to exchange rates at time of transfer).</p>
<b>How many times can I enter?</b>	<p>You can enter up to 3 times per day, provided you only enter once per Qualifying Purchase and per receipt. Each entry must be submitted separately in accordance with these Terms and Conditions.</p>
<b>How and when will the winners be informed?</b>	<p>The Trans-Tasman prize winner will be notified:</p> <ul style="list-style-type: none"> <li>• by phone; and</li> <li>• in writing by email,</li> </ul> <p>within two days of determination.</p> <p>The Trans-Tasman prize winner will have their name and state/territory/region of residence published on the Website on 16/04/2021 for a period of 28 days.</p>
<b>Proof of purchase</b>	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> <li>• original itemised purchase receipt(s).</li> </ul> <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
<b>Unclaimed prize/s</b>	<p><b>Prize claim date:</b> 5pm (AEST), which is 7pm (NZST) on 14/07/2021.</p> <p><b>Unclaimed Trans-Tasman prize determination:</b> 12pm (AEST), which is 2pm (NZST) on 15/07/2021 at Blackhawk.</p> <p>If the Trans-Tasman prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact the winner (or the winner does not contact the Promoter) by the prize claim date above, the relevant entry will be discarded and the Promoter will re-award the prize to a Reserve Entrant and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize. Any winner will be informed:</p> <ul style="list-style-type: none"> <li>• by phone; and</li> <li>• in writing by email,</li> </ul>

	<p>within two days of determination. Any Trans-Tasman winner will have their name and state/territory/region of residence published on the Website on 19/07/2021 for a period of 28 days.</p> <p>Where the Promoter is unable to contact a Reserve Entrant or unclaimed prize draw winner via phone within 5 working days of the Promoter's first attempt, this will mean the prize will be treated as unclaimed and the Promoter will not re-award the prize.</p>
<b>Collection and use of your personal information</b>	<p>If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter reasonably requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity relating to this promotion.</p> <p>The Promoter may collect your personal information directly or through the Promoter's agents or contractors, including Blackhawk Network (Australia) Pty. Ltd. (ABN 84 123 251 703), Privacy Policy: <a href="https://blackhawknetwork.com.au/privacy-policy/">https://blackhawknetwork.com.au/privacy-policy/</a>. The Promoter will use your personal information to conduct and manage the promotion. The Promoter may disclose your personal information to the Promoter's related companies, agents and contractors to assist in conducting this promotion, communicating with you or storing data or to hold and use for fraud prevention purposes. This may include disclosures to locations outside of Australia and New Zealand.</p> <p>If you have marked the "opt-in" box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging.</p> <p>The Promoter's Privacy Policy (see <a href="http://www.brownbrothers.com.au/privacy-policy">www.brownbrothers.com.au/privacy-policy</a>) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>
<b>Responsible drinking</b>	<p><b>Enjoy alcohol responsibly.</b> Consider the safe drinking levels recommended in the New Zealand Ministry of Health guidelines - see <a href="https://www.alcohol.org.nz/help-advice/advice-on-alcohol/low-risk-alcohol-drinking-advice">https://www.alcohol.org.nz/help-advice/advice-on-alcohol/low-risk-alcohol-drinking-advice</a>.</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the Australian and New Zealand tables above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

#### Entry

- 2 Your entry must be received during the relevant Promotion Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

#### Prizes

- 3 Prize/s and all elements of prize/s must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, validity period/s;
- 4 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share the prize.

#### General

- 5 Any failure by you to comply with the conditions imposed by the prize supplier(s) may result in your prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 6 If you or your entry are deemed by the Promoter to breach these Terms and Conditions, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 7 You must not:

- (a) tamper with the entry process;
  - (b) engage in any conduct that may jeopardise the fair and proper conduct of the promotion;
  - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
  - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this promotion;
  - (e) breach any law; or
  - (f) behave in a way that is otherwise inappropriate.
- 8 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted.
- 9 If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 10 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 11 By entering, you request that your full address not be published.
- 12 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 13 If this promotion cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, the Promoter may end, change, suspend or cancel the promotion or disqualify affected entries/entrants, subject to any necessary approval by the relevant gaming authorities. Where it is practical for it to do so, the Promoter will notify you of such changes.
- 14 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. For Australian entrants, if for GST purposes this promotion results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

#### **Liability**

- 15 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth) or the *New Zealand Consumer Guarantees Act 1993*.
- 16 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this promotion or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 17 Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable for any loss of, damage to or delay in delivery of prize/s.
- 18 This promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.